



NOM 404 for Business

THE PROBLEM

Your business doesn't have to feel like this.



Lines at the counter

Customers queue just to order. Busy days lose you customers who walk away.



No business insights

Which items sell? When's your peak?
You're flying blind.



Wrong orders

Handwritten slips get misread. Remakes cost you food, time, and trust.



GrabFood takes 25–35%

Commission fees eat your margins.
₱112K–157K/month on a ₱450K business.



Costly reprinting menus

Every price change means a trip to the printer. Your menu is never up to date.



Overwhelmed staff


One cashier can't take orders, handle payments, AND manage the kitchen queue.

GLOBAL CONTEXT

The rest of the world already fixed this.

 China

WeChat QR ordering — 900M daily users

 Japan & Korea

Tablet & QR ordering is standard

 Singapore & AU

Mr Yum replaced paper menus years ago

 United States

Toast & Square digitized millions of SMBs

The Philippines? The foundation is already here.

60M+

GCash users — customers already pay digitally

70%+

Smartphone penetration — everyone has the hardware

40%+

E-wallet spending growth YoY — behavior locked in

The only thing missing is the bridge between your customer's phone and your kitchen. That's Nom404.



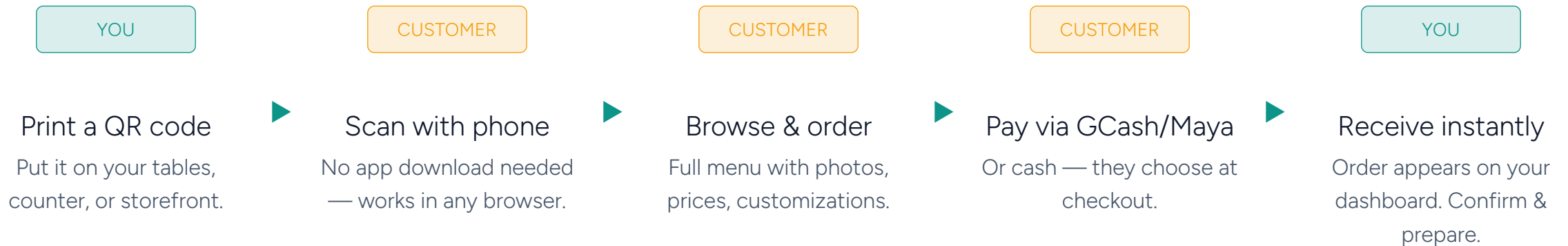
Introducing **NOM⁴⁰⁴**

An all-in-one smart ordering system that transforms your customer experience.



HOW IT WORKS

5 easy steps from ordering to happy customers.



WHAT YOU GET

We know you're busy running the business so we took care of everything else.

Real-Time Dashboard

Orders appear instantly. Confirm, prepare, mark ready — all from any browser.

Digital Menu

Categories, photos, customizations. Toggle sold out instantly. Drag to reorder.

Payment Verification

GCash/Maya proof + reference number. Duplicate detection catches fraud.

Customer Reviews

Ratings per item. "Customer Favorite" badges. Respond publicly.

Staff Management

Invite staff via email. They manage orders, not your menu or settings.

Flexible Pay Timing

Pay-after-confirmation or pay-upfront. Switch anytime in settings.

Loyalty & Promos

Points on every order, redeemable at checkout. No physical loyalty cards.

Analytics & Insights

Top items, daily revenue, peak hours, customer counts. Growth plan+.

WHAT YOU GET

Everything you need, and more.

Real-Time Dashboard

Orders appear instantly. Confirm, prepare, mark ready — all from any browser.

Digital Menu

Payment Verification

Customer Reviews

Staff Management

Flexible Pay Timing

Loyalty & Promos

Analytics & Insights

The screenshot displays the Brew Lab Coffee dashboard. On the left is a sidebar menu with options: Dashboard (selected), POS, Menu Items, Orders, Kitchen, Payments, Reviews, Analytics, Loyalty, Branches, Staff, Settings, Subscription, QR Code, Business Profile, and Closure. At the bottom of the sidebar are links for 'Report an Issue' and 'Need help? Contact us'. The main dashboard area is titled 'Overview' and includes a welcome message. It features five summary cards: 'Today's Orders' (0), 'Today's Revenue' (₱0.00), 'Pending Orders' (0), 'Active Orders' (0), and 'Daily Customers' (0/200). Below these is a 'Smart Insights' section with a 'Refresh' button and a message: 'No insights yet. Click Refresh to analyze your business data.' There are two buttons: 'View Orders' and 'Manage Menu'. The 'Recent Orders' section lists five orders, each with a status of 'Picked Up', customer type, item count, price, and time. The 'Popular Items' section lists five items: Americano, Mocha, Kare-Kare, Scone, and Chocolate Muffin, each with its order count and revenue.

Brew Lab Coffee

Printer: — [User Icon]

Overview

Welcome back, Brew Lab Coffee

- Today's Orders: 0
- Today's Revenue: ₱0.00
- Pending Orders: 0
- Active Orders: 0
- Daily Customers: 0 / 200

Smart Insights Refresh

No insights yet. Click Refresh to analyze your business data.

[View Orders](#) [Manage Menu](#)

Recent Orders

Order ID	Status	Customer	Item	Price	Time
#007	Picked Up	Registered Customer	1 item	₱124.00	14h ago
#006	Picked Up	Registered Customer	1 item	₱224.00	14h ago
#005	Picked Up	Registered Customer	1 item	₱60.00	15h ago
#004	Picked Up	Registered Customer	1 item	₱68.00	16h ago
#003	Picked Up	Registered Customer	1 item	₱80.00	16h ago

Popular Items (Last 7 days)

Rank	Item	Orders	Revenue
1	Americano	4 ordered	₱480.00 revenue
2	Mocha	2 ordered	₱310.00 revenue
3	Kare-Kare	1 ordered	₱280.00 revenue
4	Scone	1 ordered	₱75.00 revenue
5	Chocolate Muffin	1 ordered	₱85.00 revenue

Powered by Nom404 v0.0.0+774a10d

WHAT YOU GET

Everything you need, and more.

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Digital Menu

Orders appear instantly. Confirm, prepare, mark ready — all from any browser.

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The screenshot displays the Brew Lab Coffee digital menu interface. On the left is a dark sidebar with the business name 'Brew Lab Coffee' and a 'GROWTH' indicator. Below this is a search bar and a list of navigation options: Dashboard, POS, Menu Items (highlighted), Orders, Kitchen, Payments, Reviews, Analytics, Loyalty, Branches, Staff, Settings, Subscription, QR Code, Business Profile, and Closure. At the bottom of the sidebar are links for 'Report an Issue' and 'Need help? Contact us', along with version information 'Powered by Nom404 v0.0.0+7748109'. The main content area is titled 'Menu Items' and features a search bar and an '+ Add Item' button. Below these are category filters: 'All Items 14', 'Hot Drinks 4', 'Pastries 5', 'Iced Drinks 2', and 'Meals 3', along with a 'Manage Categories' button. The menu items are displayed in a grid, each with a photo, name, description, price, and an 'Available' toggle switch. The items shown are: Americano (P120.00), Iced Matcha Latte (P160.00), Iced Latte (P140.00), Croissant (P95.00), Chicken Adobo (P205.00), and Pork Sinigang (P220.00). The interface also includes utility icons for printer, settings, and user profile in the top right corner.

WHAT YOU GET

Everything you need, and more.

Real-Time Dashboard

Digital Menu

Payment Verification

GCash/Maya proof + reference number. Duplicate detection catches fraud.

Customer Reviews

Staff Management

Flexible Pay Timing

Loyalty & Promos

Analytics & Insights

The screenshot displays a payment verification dashboard for 'Brew Lab Coffee'. The interface is dark-themed and includes a sidebar with navigation options: Dashboard, POS, Menu Items, Orders, Kitchen, Payments (highlighted), Reviews, Analytics, Loyalty, Branches, Staff, Settings, Subscription, QR Code, Business Profile, and Closure. At the bottom of the sidebar are links for 'Report an Issue' and 'Need help? Contact us'. The main area is titled 'Payment Verification' and shows '6 pending payments to verify'. It contains six payment cards arranged in a 2x3 grid. Each card displays an order ID, status (e.g., 'Awaiting Verification' or 'Pending'), amount, and payment method (e.g., 'GCash' or 'Cash'). A yellow banner on each card indicates 'Customer selected cash - verify payment at counter'. The first card also has a 'View Proof' button. The top right of the dashboard features 'Printer', 'Live', 'Analytics', and 'Settings' options. The footer indicates the system is 'Powered by Nom404 v0.0.0+774a10d'.

WHAT YOU GET

Everything you need, and more.

Real-Time Dashboard

Digital Menu

Payment Verification

Customer Reviews

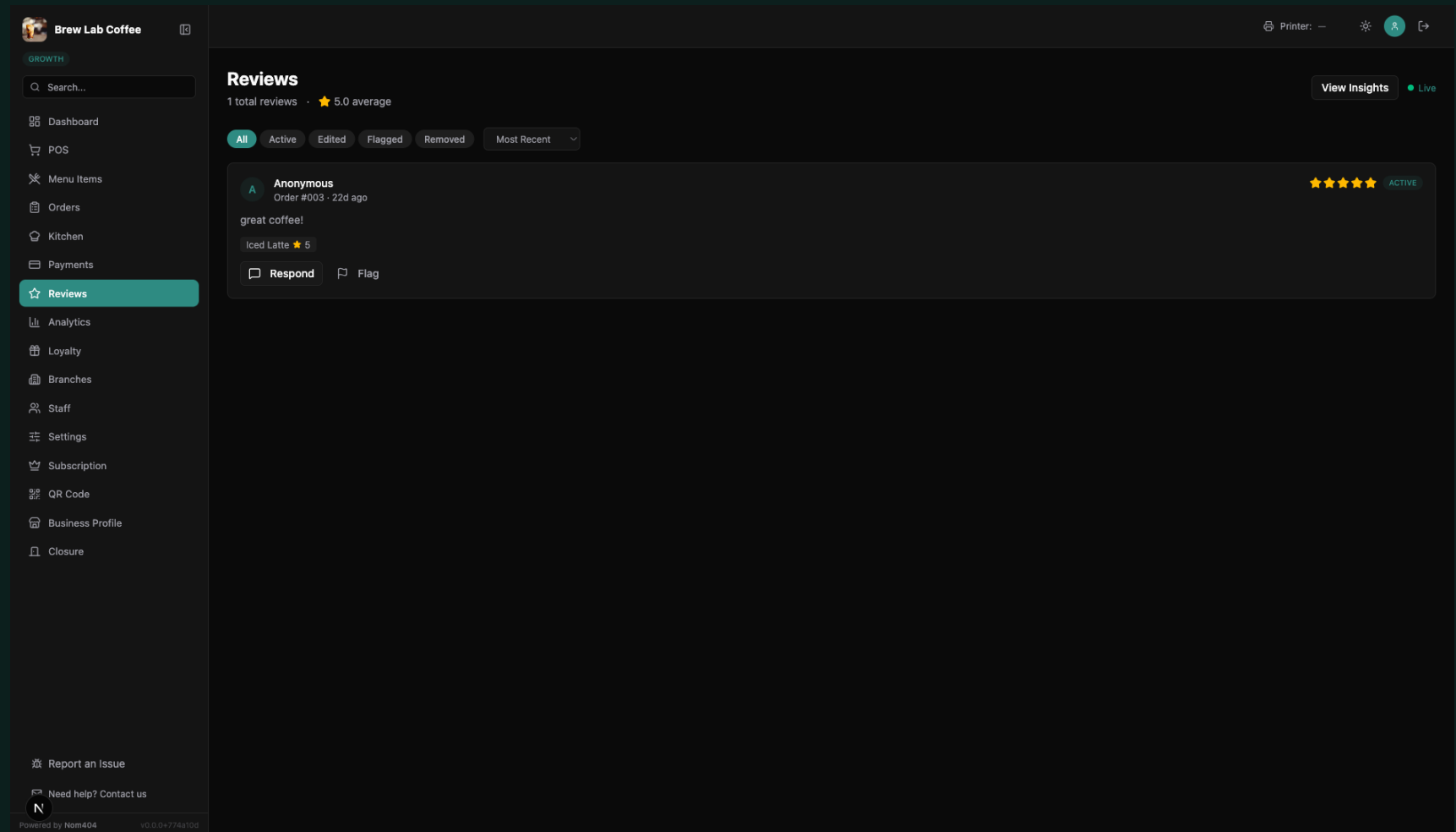
Ratings per item. "Customer Favorite" badges. Respond publicly.

Staff Management

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Analytics & Insights



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Analytics & Insights

Brew Lab Coffee

GROWTH

Search...

- Dashboard
- POS
- Menu Items
- Orders
- Kitchen
- Payments
- Reviews
- Analytics
- Loyalty
- Branches
- Staff**
- Settings
- Subscription
- QR Code
- Business Profile
- Closure

Report an Issue

Need help? Contact us

Powered by Nom404 v0.0.0+774810d

Printer: —

Printer: —

Staff Management

1 / 5 active member

Add Staff

MEMBER	ROLE	STATUS	ACTIONS
Test Barista teststaff@nom404.dev	Staff	Active	

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Pay-after-confirmation or
pay-upfront. Switch anytime
in settings.

Loyalty & Promos

Analytics & Insights

Brew Lab Coffee

Printer: —

GROWTH

Search...

Dashboard

POS

Menu Items

Orders

Kitchen

Payments

Reviews

Analytics

Loyalty

Branches

Staff

Settings

Subscription

QR Code

Business Profile

Closure

Report an Issue

Need help? Contact us

Powered by Nom404

90.0.0+7748104

All Hot Drinks Pastries Iced Drinks Meals

Americano P120.00

Iced Matcha Latte P160.00

Iced Latte P140.00

Croissant P95.00

Chicken Adobo P205.00

Pork Sinigang P220.00

Kare-Kare P280.00

Cappuccino P140.00

Espresso P100.00

Cart

Cart is empty
Tap items to add them

Fulfillment

Pickup Table Delivery

Total P0.00

Place Order

WHAT YOU GET

Everything you need, and more.

Real-Time Dashboard

Digital Menu

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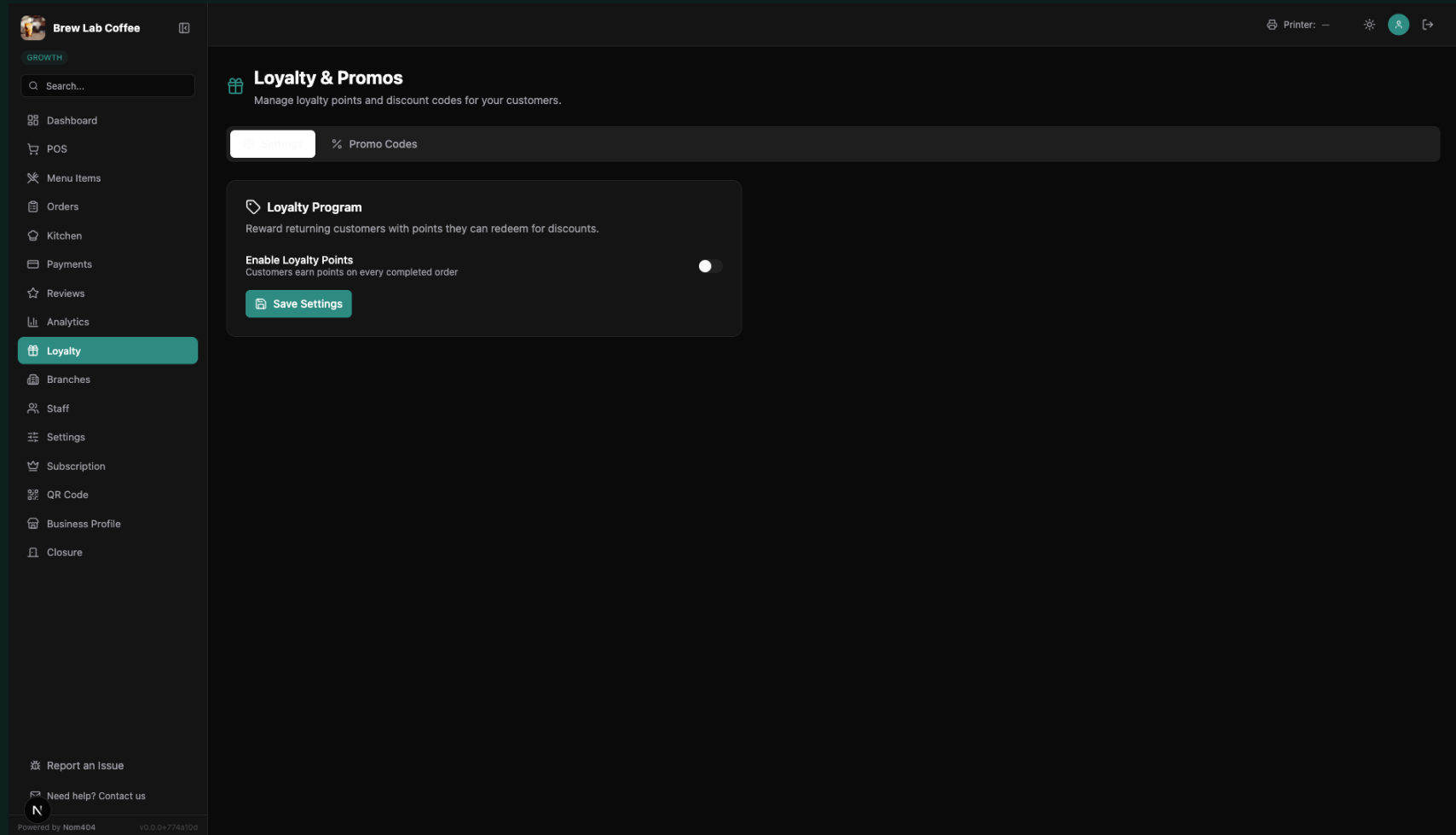
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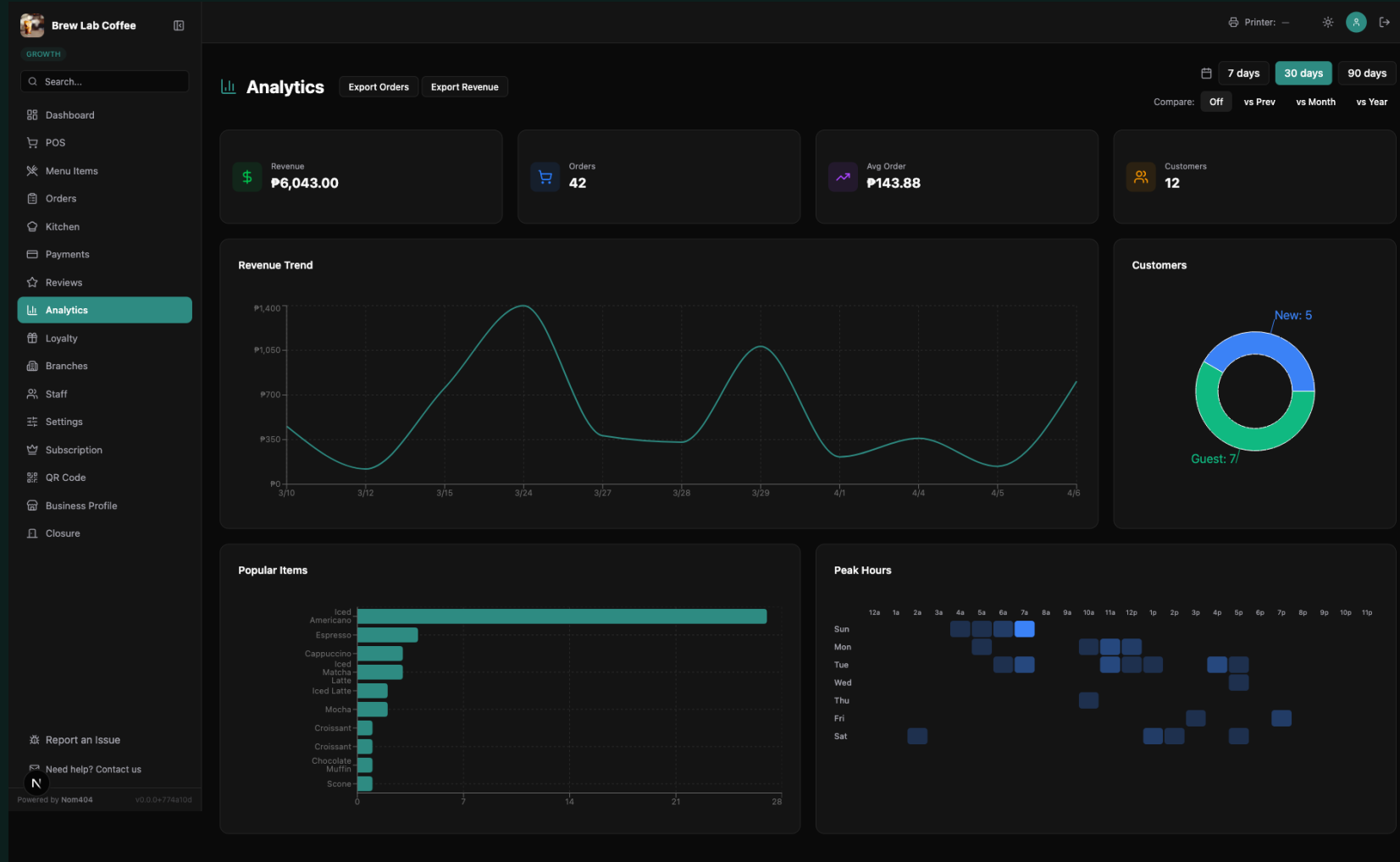
Flexible Pay Timing

Loyalty & Promos

Analytics & Insights

Top items, daily revenue, peak hours, customer counts.

Growth plan+.



Our lowest plan saves you ₱25,000+.*

That's a 25x return.

↑ More Money In

- Zero commission
- GrabFood takes 25–35%. Nom404 takes 0%. A cafe doing ₱450K/month saves ₱112K–157K/month.
- No more walkouts

No line = no lost customers during rush. More orders per hour = more revenue.
- Higher average order

Customers browse full menu with photos. They see add-ons, pastries, meals they'd skip at a wall board.

↓ Less Money Out

- Fewer counter staff

Save ₱12K–15K/month — no extra cashier needed at peak.
- Fewer order errors

No mishearing "iced" as "hot." Less waste, fewer remakes.
- No app development

Building your own ordering app costs ₱500K–2M+. Nom404 starts at 999 only.
- No hardware

No tablets, kiosks, or POS add-ons. The customer's phone is the device.

Efficiency is our promise - and our identity.

Better Operations

- Real-time order queue
- Payment verification in 2 taps
- Staff accounts with access control
- Pause orders in one toggle

Happier Customers

- No download needed — scan & order
- No account required
- Real-time order tracking
- Push notifications for every update

Growth Built In

- Your QR, your customers — no competitors
- Loyalty program with points
- Reviews & ratings with photos
- Analytics: top items, peak hours, revenue

Zero Risk

- Free forever plan — 10 customers/day
- 10-minute setup, flexible payment.
- No lock-in — cancel anytime
- No contracts

The easier it is to order, the more they order.



No account needed

Scan, enter a name, order, pay.
That's it.



Real-time tracking

They know exactly when their
order is confirmed, preparing,
and ready.



Order from the table

No lining up. No shouting over
noise. Browse the full menu at
their pace.



Follow up on slow orders

A polite nudge from the app if things
are taking long — instead of frustrated
counter visits.



Favorites & reorder

Save your shop. Reorder their usual in
one tap next time.

This is why you win, with us.

A cafe doing 100 customers/day, ₱150 average order:

	Without Nom404	With Nom404
Monthly revenue	₱450,000	₱450,000
Order errors & remakes (3%)	-₱13,500	₱0
Extra cashier for peak hours	-₱12,000	₱0
Menu reprinting	-₱1,000	₱0
Lost walk-away customers	Unknown	₱0
Nom404 cost (Starter)	₱0	-₱999
Net savings		₱25,500+/month

vs. GrabFood

Commission	25-35%	₱0
Monthly on ₱450K	₱112K-157K	₱999
Customer data	GrabFood owns	You own it
Reviews benefit	GrabFood	Your business
Analytics	Limited	Full (Growth+)

You'd pay GrabFood ₱112,500/month.
You'd pay Nom404 ₱999.

You're not just getting an ordering app.

The same infrastructure chains spend millions building — at a fraction of the cost.

What big chains build in-house	What you get with Nom404
Custom ordering app (iOS + Android)	✓ Customer app, ready to go
Real-time order management dashboard	✓ Built in, works on any browser
Kitchen display system	✓ Included on Growth plan
Inventory tracking + sold-out badges	✓ Included on all plans
Payment verification + anti-fraud	✓ Duplicate detection, abuse flagging
Business analytics	✓ Included on Growth plan
Multi-branch management	✓ Included on Pro plan
Push notifications	✓ Included on all plans
Multi-language support	✓ English + Filipino, all plans

Your competitors are going digital. The question isn't if — it's when. Nom404 lets you do it today, for free, in 10 minutes.

PRICING

Simple and transparent monthly price. Zero commissions, always.

FREE	STARTER	PREFERRED GROWTH	PRO	ENTERPRISE
₱0	₱999	₱2,499	₱4,999	Custom
forever	/month	/month	/month	
Customers 10/day	Customers 50/day	Customers 200/day	Customers 500/day	Customers Unlimited
Staff 1	Staff 2	Staff 5	Staff Unlimited	Staff Unlimited
Analytics No	Analytics No	Analytics Yes	Analytics Yes	Analytics Yes

FEATURES AT A GLANCE

Feature	Free	Starter	Growth	Pro
Digital menu with QR code	✓	✓	✓	✓
Order management dashboard	✓	✓	✓	✓
GCash/Maya payment verification	✓	✓	✓	✓
Dual payment timing modes	✓	✓	✓	✓
Customer reviews & ratings	✓	✓	✓	✓
Inventory tracking + sold out	✓	✓	✓	✓
Pre-ordering (schedule ahead)	✓	✓	✓	✓
Loyalty points & promo codes	✓	✓	✓	✓
Push notifications	✓	✓	✓	✓
Offline menu for customers	✓	✓	✓	✓
Multi-language (EN + Filipino)	✓	✓	✓	✓
Staff accounts	1	2	5	∞
Analytics dashboard	—	—	✓	✓
Kitchen display system	—	—	✓	✓
Multi-branch management	—	—	—	✓
Priority support	—	—	—	✓

SOCIAL PROOF

Businesses already using Nom404.



Sueño Coffee

Makati City

Specialty coffee shop. Uses Nom404 for dine-in QR ordering with GCash/Maya payments.

Dine-in QR

GCash/Maya

Specialty Coffee

SOCIAL PROOF

Businesses already using Nom404.



Boss Yang Cafe

Pulilan, Bulacan

Cafe and snacks. Uses Nom404 for counter ordering with cash payments.

Counter Order

Cash

Cafe & Snacks

Ten minutes. That's it.

No hardware to buy. No app to build. No developer to hire.

2 min

Register your business

Sign up, add your business name, address, hours, and payment methods (GCash/Maya/Cash).

7 min

Upload your menu

Add categories, items, photos, prices, and customizations. Drag to reorder.

1 min

Print your QR code

We generate a unique QR for your business. Print it, put it on your tables.

Done!

Start receiving orders

Customers scan, order, and pay. You manage everything from your dashboard.

What business owners are asking

Do customers need to download an app?

No! They order from their browser. The app is optional for extras like loyalty and order history.

What if I already use a POS?

Nom404 adds a customer-facing ordering layer. It doesn't replace your POS.

Can I pause orders during rush?

Yes. One toggle pauses all orders. Customers see a "temporarily not accepting" message.

What about fake payment proof?

Duplicate reference numbers are flagged.
Repeat offenders get blocked. You get notified.

Can I try before paying?

Yes. Free plan is completely free — up to 10 customers/day, forever. No credit card.

What about dine-in vs. takeout?

You configure fulfillment options: pickup, table delivery, or both. Customers choose at checkout.

Let's make it happen.



for Business

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